

THE MILLEN HOUSE

FOR IMMEDIATE RELEASE

Welcome to My Happy World:

Greet Weitenberg's Solo Exhibition takes over The Millen House

Amsterdam, 25/03/2024

The Millen House, gallery and project space in Amsterdam, is thrilled to announce the upcoming solo exhibition of acclaimed artist Greet Weitenberg. Titled "Welcome to My Happy World," the exhibition will showcase Weitenberg's captivating works from 12th April 2024 to 4th May 2024 in a site specific installation.

Greet Weitenberg possesses a remarkable ability to capture profound moments of temporal being in her art, infusing her creations with a rich tapestry of color and vitality. Weitenberg's ongoing project, "Welcome to My Happy World!," offers a poignant reflection on the societal polarization exacerbated by the COVID-19 pandemic. Inspired by the need for joy, vitality, and unity in those challenging times, she explores the softness and warmth of yarn, crafting whimsical textile works adorned with organic shapes and in cheerful hues.

Through intricate textile works characterized by cheerful colors and organic shapes, Weitenberg uses textiles as storytellers, offering nuanced reflections. In particular, works such as "Monday," "Wednesday," and "Friday" capture the relentless rhythm of the modern-day "rat race," symbolized by the weekly cycle of workdays. Employing the passementerie technique of twisting rope, Weitenberg imbues these pieces with a sense of softness and fluidity, where colors intertwine in a cyclical dance. In Weitenberg's artistic journey, textiles become not just materials but conduits for introspection and expression, offering a refuge of warmth and softness amidst the tumult of contemporary existence. Welcome to her world—an oasis of color, texture, and contemplation.

In a departure from conventional exhibition practices, Greet Weitenberg will create a new site-specific, immersive installation at The Millen House, using individual artworks. This innovative approach promises to envelop visitors in an interactive environment, inviting them to engage with her art on a deeply personal level and challenging traditional boundaries between artist and audience.

The Millen House, founded by architect and curator Niek Schoenmakers, is dedicated to blending 20th-century art and contemporary design, driven by the narrative behind each piece. As part of Amsterdam's contemporary art and design scene, The Millen House provides a space for experimentation, reflection, and intervention, breaking away from conventional borders to explore the intersections between art and design.

Join us at The Millen House as we celebrate Greet Weitenberg's visionary work in "Welcome to My Happy World," where art, design, and creativity converge to shape a bold new narrative for the future.

Niek Schoenmakers,
The Millen House

/ Details:

Date: 12/04/2024 in presence of the artist
Time: 17:00-20:00
Location: The Millen House,
Haparandaweg 57, Amsterdam

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